



FOR IMMEDIATE RELEASE

Founder of Gray Hair Management to Speak in Houston October 11th

Scott Kane Presents the Gray Hair Laws of Networking for career transition, job hunting and career enhancement

Chicago, IL – September 10, 2007 – Scott Kane, founder and partner of Gray Hair Management, Inc. (www.grayhairmanagement.com) and co-author of *Winning the Job Race: Pathways Through Transition*, will present “The Gray Hair Laws of Networking” on Thursday, October 11, 2007 in Houston. The presentation will help experienced professionals who are considering a career transition, currently pursuing a new job or planning to make a job or career move in the near future.

Gray Hair Management, Inc., founded in 2000, is a national provider of coaching, mentoring and personal-touch networking services for experienced professionals across the country. With more than 6,000 managers and executives in its worldwide database, the company sends over 1,500 monthly job leads and networking opportunities to its Gray Hair Management Network. The Houston chapter of Gray Hair Management holds a monthly Networking Breakfast on the second Thursday of each month.

Kane’s presentation will help attendees better understand how to use networking to establish themselves as a brand, use their speech to attract attention, and how to get themselves in front of the right person.

“With better than an 80% chance that someone’s next opportunity will come from someone they know, it’s invaluable to understand how to network and make the most of your networking efforts,” said Kane.

Before founding Gray Hair Management (GHM), Kane held senior executive positions in the teleproduction and advertising industries for more than 30 years, including projects with NBC, NCAA Basketball, and HBO. Kane’s extensive experience in marketing, advertising and branding provides Gray Hair Management clients with the creative strategy they need to help differentiate themselves in today’s competitive job market.

Gray Hair Management has been featured in *Money Magazine*, “O” *The Oprah Magazine*, the *Chicago Tribune*, the *Boston Globe* and the Associated Press. Founder Scott Kane speaks regularly to senior managers and corporate executives around the country, via radio and TV interviews, speaking engagements and networking events.

The networking workshop will begin at 7 A.M. at La Madeleine, located at 10001 Westheimer in Houston, between Gessner and Beltway 8. The on-line pre-registration

cost is \$10. The at-the-door cost is \$15 (space permitting). You do not need to be a Gray Hair Management member to attend. To register, please go to www.grayhairmanagement.com and click on Networking. For more information about this event, please contact Adrienne Leigh, Houston meeting facilitator, at 713.586.8836.

About Gray Hair Management

Gray Hair Management® is a national provider of coaching, mentoring and personal-touch networking services for experienced professionals. With more than 6,000 members in their network, the company's mission is to help professionals get jobs. Gray Hair Management does this by helping organizations and recruiters around the country find qualified candidates, providing members with networking events and job leads and by coaching clients through its exclusive Pathways Through Transition™ program. Through its corporate services division, Gray Hair Management also offers outplacement and human resource solutions for small to medium-sized businesses. For more information, please visit www.grayhairmanagement.com.

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